

EU and multilingualism CEF Digital CEF Automated Translation

Markus Foti
European Commission
DG Translation, MT@EC

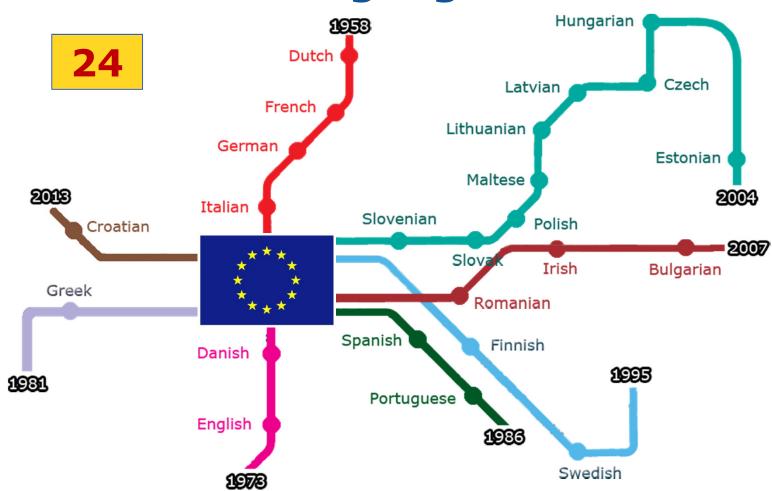


EU and multilingualism

- Linguistic diversity in European Union
 - 24 official EU languages
 - about 60 major "regional/minority" languages
- The equality of the EU official languages is enshrined in the European legal basis
- EU is committed to supporting multilingualism
 - support for language technologies in R&I programmes
 - support for the use of Machine Translation in public administrations (MT@EC)
 - deployment of mature language technologies through the Connecting Europe Facility (CEF) Programme



EU official languages over time



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Digital Single Market strategy

- A Digital Single Market can create up to €340 billion in additional growth, hundreds of thousands of new jobs, and a vibrant knowledge-based society
- European Digital Market is multilingual
 - 90% of European consumers prefer to browse websites in their own language;
 - 82% of the 4000+ web shops are mono-lingual;
 - 42% of multilingual internet users never purchase online products and services in languages other than their own.
- Language barriers affect private and public services
- Digital public sector is part of the DSM strategy



Connecting Europe Facility – CEF

- established by <u>REGULATION (EU) No 1316/2013</u>
- **CEF Digital** = pan-European Digital Service Infrastructures (DSIs), for example, cross-border
 - eJustice
 - eProcurement
 - eHealth
 - Europeana
 - Open Data Portal
- CEF is a deployment programme using mature technologies



Multilingual challenge of pan-European public services

- The European Digital Single Market is multilingual
- Pan-European public services address the whole EU
- No lingua franca among public administrations in Europe
- 90% of EU web users prefer to use their own language in online services
- Human translation is too expensive and too slow with the intended text volumes
- Human translation is **not a solution** in all use scenarios
- Available online translators have gaps in language coverage and are not secure

→ multilingual support is needed



Part of the solution is: CEF Automated Translation platform

CEF.AT will make European public online services multilingual

...by deploying mature language technologies (such as **MT@EC**) in a secure platform

Goal

- → To make public digital services equally usable by all EU users, irrespective of their working language and language skills
- → To facilitate cross-border information exchange in public administration



The role of Member States

- CEF.AT helps to create accessible and multilingual pan-European online public services
- Technology underlying CEF.AT needs linguistic data (language resources) in EU languages
- Member States should take ownership of their own languages and make sure their languages are adequately supported in CEF.AT
- Member States' involvement and help are essential for CEF.AT efforts to succeed!
- European Language Resource Coordination (ELRC) is a project, funded through CEF Digital, that facilitates this process



Advantages of CEF.AT for Member States

- It provides an automated translation service free of charge¹ for MS administrations
- You can use it to translate documents, messages, snippets of text
- It enables sharing of information, better understanding
- It will make pan-European public services more accessible to your citizens and administrators by reducing the language barrier
 - Companies in your country can participate in calls for tenders in other EU countries
 - Your citizens can find out about their rights in the EU, file complaints, access legal documents, use health services in the EU -- using their own language

¹ for the duration of the CEF programme



Thank you!