## KI Bundesverband e.V.

Large European AI Models









The German AI Association represents more than **380 innovative SMEs, start-ups & experts** 

who focus on the development and application of **AI technology** 

We are Germany's largest Al entrepreneur network



## European Al forum

european-ai-forum.com

## For a European Al ecosystem









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ARTIFICIAL INTELLIGENCE ASSOCIATION OF LITHUANIA



## Large-scale AI models for Europe:

- Potential
- Status Quo
- Consequences
- Solution

# Al will shape the world of tomorrow

• **\$15.7tr** potential contribution by AI to the global economy until 2030

- **45% growth in the overall economy** by 2030, through product enhancements that stimulate consumer demand
- **Greater product variety** with growing personalization, appeal and affordability, through AI
- Achieving the greatest economic growth in China (26% increase in GDP by 2030) and North America (14.5% increase)

## OpenAl trained a neural network with enormous datasets



Cost: 355 GPU years 5 - 20 mio. USD





- 410 billion tokens Common Web Crawl
- 19 billion tokens from WebText2
- 12 billion tokens from Books1
- 55 billion tokens from Books2
- 3 billion tokens from Wikipedia



#### Al of the Storm: How We Built the Most Powerful Industrial Computer in the U.S. in Three Weeks During a Pandemic

The making of Selene is a tale of systems expertise that's bringing high performance computing to the data center. August 14, 2020 by RICK MERRITT



HOME > AI > The Billion Dollar AI Problem That Just Keeps Scaling

#### THE BILLION DOLLAR AI PROBLEM THAT JUST KEEPS SCALING

February 11, 2021 Nicole Hemsoth



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There is a new challenge workload on the horizon, one where few can afford to compete. But for those who can, it will spark a rethink in what is possible from even the most powerful traditional supercomputers.

It might sound odd that it can be collected under the banner of language modeling since that invokes speech and text analysis and generation. But emerging workloads and research show how far this is from traditional natural language processing. Over the next several years, language models will likely become far more general purpose, encompassing an unimaginable range of problem types.

#### **POTENTIAL**

Investments are growing



## **GPT-3** enables new applications in NLP



JUL 18, 2020

Summary: I share my early experiments with OpenA/'s new language prediction model (GPT-3) beta. J explain why I think GPT-3 has disruptive potential comparable to that of blockchain technoinev



OpenAl, a non-profit artificial intelligence research company backed by Peter Thiel, 

communication

& wsi.com

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The Wall Street Journal 📀 @WSJ - Aug 23

An Al Breaks the Writing Barrier

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## GPT-3 has given rise to a new ecosystem

### "300 applications are now using GPT-3"



OpenAI

API PROJECTS BI

#### GPT-3 Powers the Next Generation of Apps

Over 300 applications are delivering GPT-3-powered search, conversation, text completion, and other advanced AI features through our API.

March 25, 2021 6 minute read

JOIN THE WAITLIST 🧷

Nine months since the <u>launch</u> of our first commercial product, the <u>OpenAI API</u>, more than 300 applications are now using GPT-3, and tens of thousands of developers around the globe are building on our platform. We currently generate an average of 4.5 billion words per day, and continue to scale production traffic.

Given any text prompt like a phrase or a sentence, GPT-3 returns a text completion in natural language. Developers can "program" GPT-3 by showing it just a few examples or "prompts." We've designed the API to be both simple for anyone to use but also flexible enough to make machine learning teams more productive.



LaMDA: our breakthrough conversation technology



Senior Research Director Published May 16, 2021

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web. More recently, we've invented machine learning techniques that help us better g the intent of Search queries. Over time, our advances in these and other areas have n it easier and easier to organize and access the heaps of information conveyed by the written and spoken word. But there's always room for improvement. Language is remarkably nuanced and

out there a whys non-not important, cangage internatively nameda and adaptable. It can be literal or figurative, flowery or plain, inventive or informational. That versatility makes language one of humanity's greatest tools — and one of computer science's most difficult puzzles.



#### POLITICO

Meet Wu Dao 2.0, the Chinese AI model making the West sweat

Europe is increasingly-worried it's being left out of the global race for artificial intelligence.



#### POTENTIAL

## GPT-3 was just the beginning the race is on

#### TEXT PROMPT an illustration of a baby daikon radish in a tutu walking a dog

.....

AI-GENERATED IMAGES



TEXT PROMPT an armchair in the shape of an avocado....

AI-GENERATED IMAGES



TEXT PROMPT a store front that has the word 'openai' written on it....

AI-GENERATED IMAGES



Edit prompt or view more images +

LEAM-AI

# Open Als DALL-E:

#### Generating images from text



<u>POTENTIAL</u>

## Google's LaMDA achieved a breakthrough in conversational technology

#### **towards** data science

ARTIFICIAL INTELLIGENCE

#### GPT-3 Scared You? Meet Wu Dao 2.0: A Monster of 1.75 Trillion Parameters

Wu Dao 2.0 is 10x larger than GPT-3. Imagine what it can do.







## Meet Wu Dao 2.0, the Chinese AI model making the West sweat

Europe is increasingly worried it's being left out of the global race for artificial intelligence.



<u>POTENTIAL</u>

## **China enters the competition**

#### Number of Parameters



#### **CONSEQUENCE**

## **USA & China are leading the race**



#### **CONSEQUENCE**

# Large AI models will outperform and gradually replace other AI solutions



Generation of text	Document processing	Drug design	Language in- and output systems
Generation of program code	Chatbots	Protein folding	Detection of disinformation in videos
Generation of pictures	Translation	Business processes	Audio and video contextualization

#### **CONSEQUENCE**

## **Example applications for large AI models**



<u>PROBLEM</u>

**Europe is lagging behind** 



# **Digital sovereignty is at risk in the AI sector**



### 2002

"Does Google have the scale to capture a viable share of the search advertising market? In other words, **can Google create a business model** even remotely as good as its technology?"

## The New York Times



#### Google's Toughest Search Is for a Business Model

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#### By Saul Hansell

April 8, 2002

As Eric Schmidt prepared the agenda for last September's board meeting of Google, the Internet search company, he added an item "Financing Plans -- prepare for initial public offering."

"I assumed I was brought in to take the company public," recalled Mr. Schmidt, who became chairman of Google in March 2001 after a long career at Sun Microsystems and four years as chief executive of Novell.

By last September Google, which began as a research project at Stanford before raising venture capital in 1999, had earned a reputation as the best way to find things on the Internet. It had the prestige of being the search engine on Yahoo. Traffic to its own Google.com Web site was surging. The company's advertising sales, after a slow start, were starting to catch on. It had just turned a profit.



#### **RATIONALE I:** Need for large European AI models & corresponding computing resources

- Innovative strength and competitiveness
- Leading position for Europe in AI development
- **Digital sovereignty**
- Large AI models according to European values:





MULTILINGUAL



PROTECTION



**TRANSPARENT ALGORITHMS & CO2-NEUTRAL REDUCTION OF BIAS** 



#### **RATIONALE II:**

Need for large European AI models & corresponding computing resources

- European AI developers lack available infrastructure specifically tuned for AI development
- Rapid developments in HPC due to constant investment in order not to fall behind
- Competition for coveted HPC computing time in Germany



#### <u>SOLUTION</u>

## LEAM aims to build large AI models that enable Europe to take on a leading position in AI development











## LEAM operations



Infrastructure



THE PILOT

## We are already building a first pilot



#### THE PILOT

## **OPEN GPT-X**

Building a GAIA-X node for AI speech models and innovative speech application services.





Gefördert durch: Bundesministerium für Wirtschaft

aufgrund eines Beschlusses des Deutschen Bundestages

und Klimaschutz

# Leam.ai



# Initiators Press Contact Stay Informed LEAM - Large European Al Models A European CERN for Al Stay informed about our initiative

#### What is LEAM?

LEAM is an initiative of the German AI Association (KI Bundesverband), and leading representatives from industry and research that fosters the development of large AI models.

To realize large AI models Made in Europe the initiative proposes six key steps:

- · Collection and creation of comprehensive training datasets
- Support of excellent research in the field of AI
- Provision of hyperscale infrastructure
- Development of organizational structures and processes to establish a continuous workflow of model development and enhancement
- Integration of the models into the European innovation ecosystem
- Development of methods, benchmark datasets and criteria to ensure ethical requirements and European values

We want the models developed under this initiative to be open source and free to access for all market players. All European languages should be fully integrated into the models.





## Join the LEAM initiative



Joerg Bienert Chairman KI-Verband

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