

Alex Poulis, Director, TransPerfect Dataforce

Enrico Santus, Data Scientist, Bayer/MIt





NLP – Uni Saarland
European Parliament
TransPerfect DataForce
Data Solutions for
products used by
Billions

# WITH GREAT DATA COMES GREAT RESPONSIBILITY

# CHANGING THE WORLD, ONE PROJECT AT A TIME



MIT
691 Citations
Adverse Event Detection
Precision Medicine
SDD at Bayer

December 11, 2040

Dr. Monique Weber

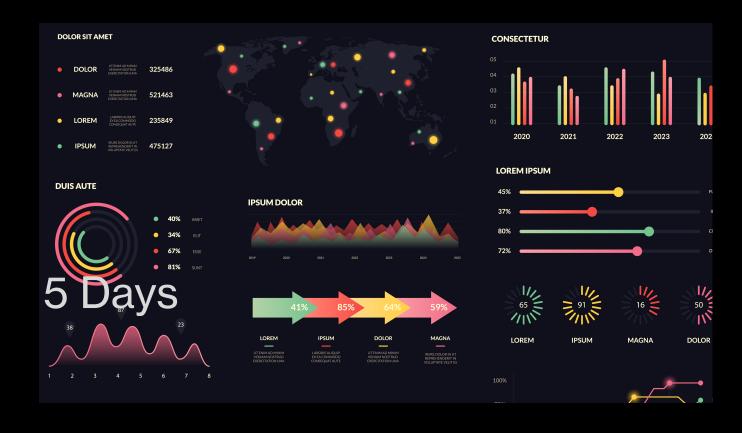
7.34 hours of sleep

















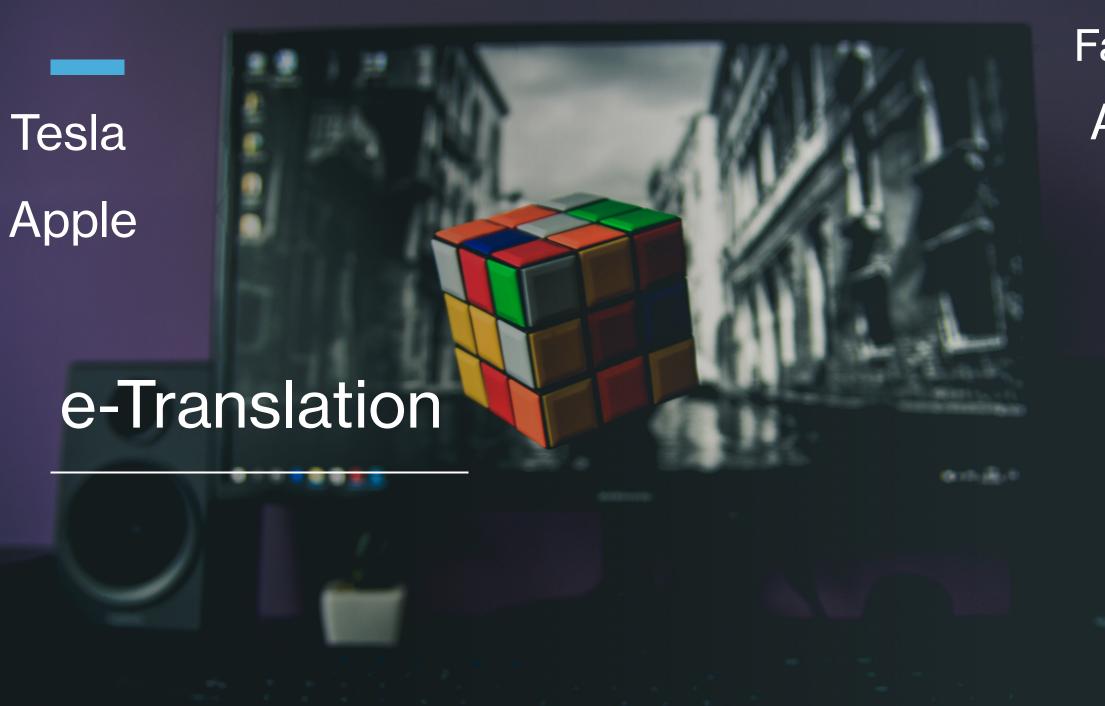




## Meanwhile in 2020...

# Predict the Future



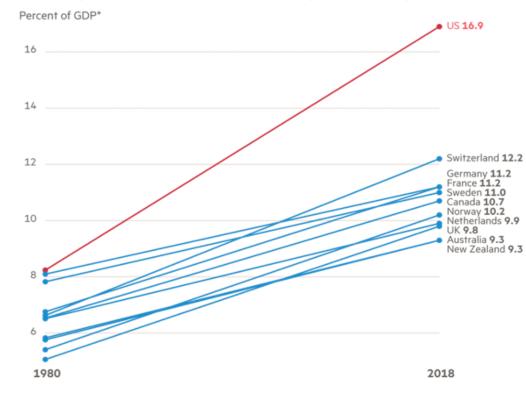


Facebook
Amazon
Google
Waze

Artificial Intelligence for Healthcare in 2020



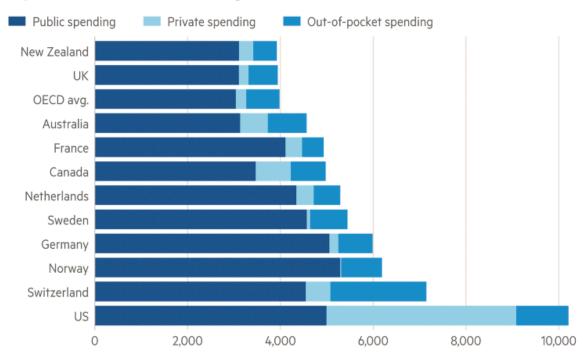
#### The US spends more on healthcare than any other country



Source: OECD © FT

#### Big Spender: global health spending per capita

Adjusted for differences in cost of living, 2019 (\$)

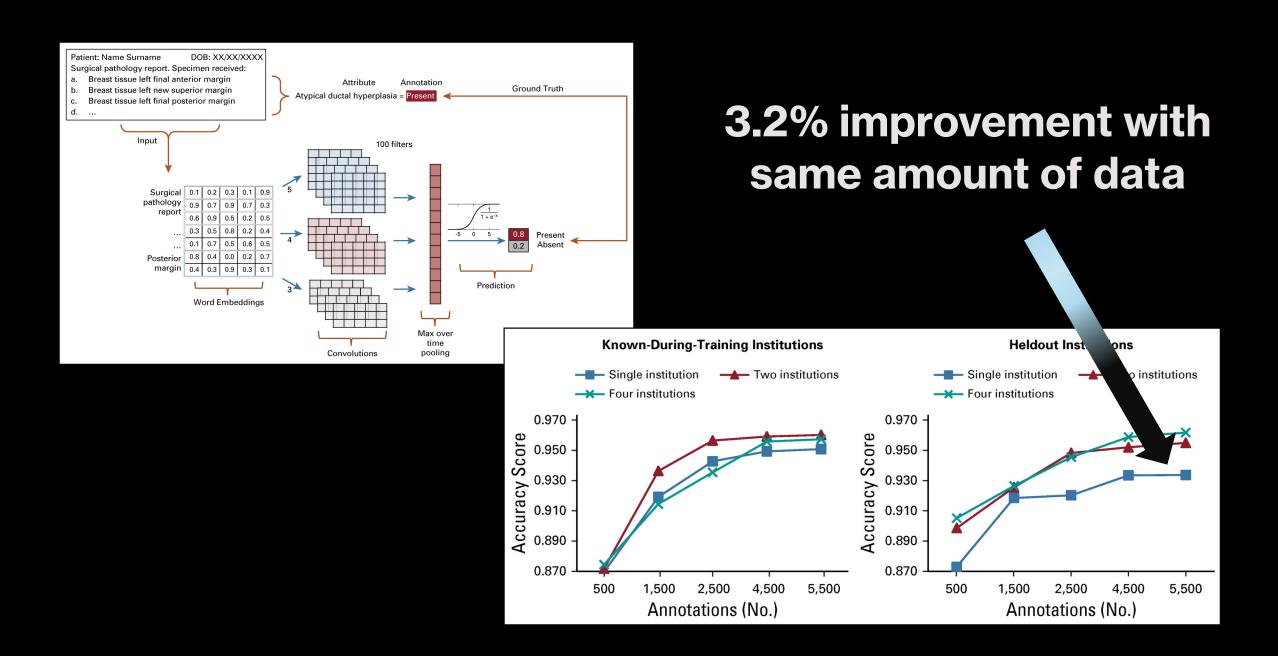


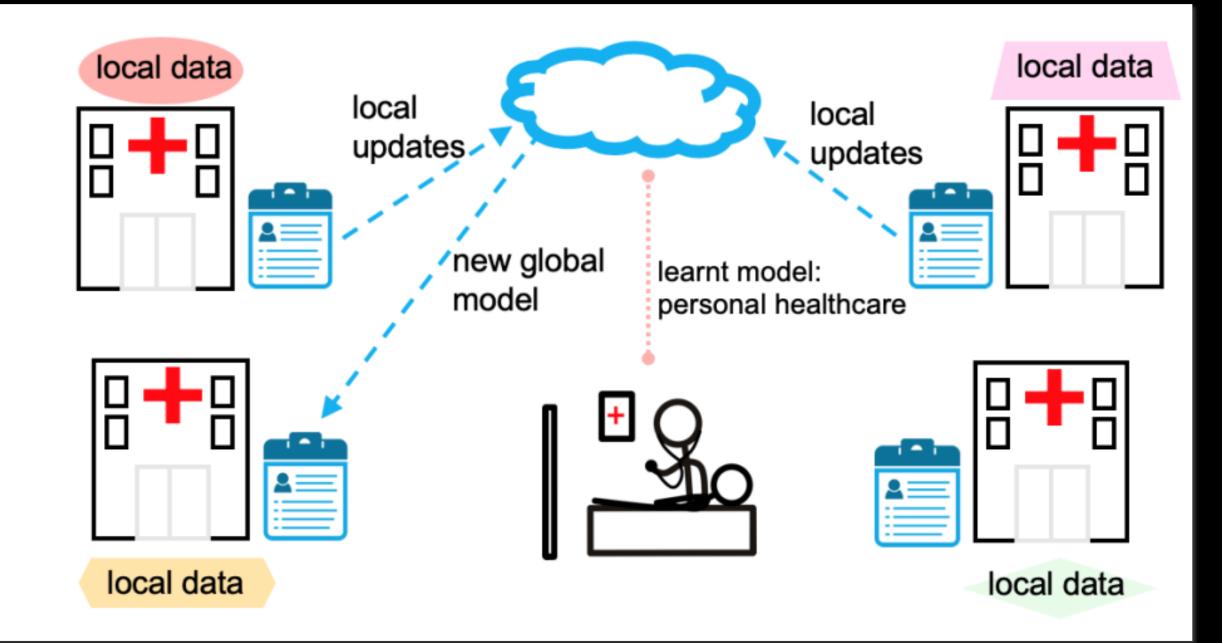
Source: OECD

© FT

<sup>\*</sup> Adjusted for differences in cost of living

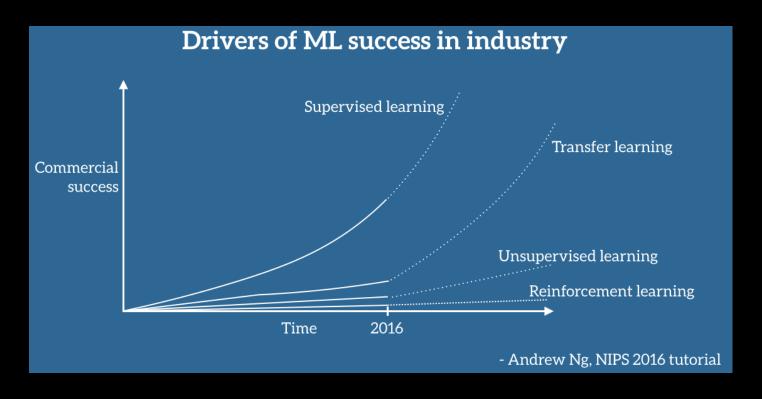






Injecting knowledge through dictionaries and rules

Transfer Learning



According to Andrew Ng, Transfer Learning is going to lead the next wave of commercial ML.

Data Labelling: We can't stand it and we can't live without it...

### Real World Applications

d if they are based on the current prospectus and the Key Investor Information Document (KIID) ell as the most recent semi-annual report if published after the most recent annual report. No in nt company which is not contained in the prospectus, the KIID or in any other document referre blic. Shares in UBAM (hereafter "UBAM" or the "SICAV") may not be acquired or held, directly s the transfer of the SICAV's shares to such investors authorised. For the purposes of this Pros ule 902(k) of Regulation S promulgated under the US Securities AV 😂 🗚 🚓 📭 🖟 (a) (b) Nedin A) "United States" means: The United States of America, its territories and possessions, any Sta ) "U.S. Person" means: 1. any natural person who is a citizen of the United States (including du t of or in the United States; 3. any partnership or corporation organized or incorporated under t ecutor or administrator is a U.S. Person or the income of which is subject to US income tax rega S. Person or the income of which is subject to US income tax regardless of source; 6. any ager s; 7. any non-discretionary account or similar account (other than an estate or trust) held by a . Person; 8. any discretionary account or similar account (other than an estate or trust) held by

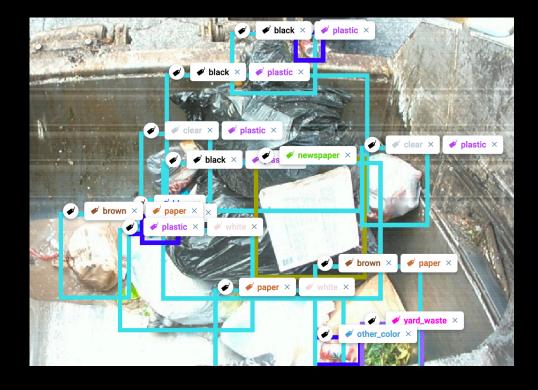
sans geProspectus UBAM Variable Capital Investment Company LuxembourgJULY 2019NUR F

Data Relevance	Strong			<u> </u>				
Additional comments								
Labels 1 NAV (N	let Asset Value)	2 Dividend distribution	3 Settlement date	4 Accounting currency	5 Organization	6 Person	7 Country	

UBP\_logo\_new [Converti] sans geProspectus | UBAM Variable Capital Investment Company | Luxembourg | JULY 2019NUR FÜR ANLEGER IN | ÖSTERREICH | Subscriptions are only valid if they are based on the current prospectus and the Key Investor Information Document (KIID), accompanied by the most recent annual report, as well as the most recent semi-annual report if published after the most recent annual report. No information may be provided by any party on the investment company which is not contained in the prospectus, the KIID or in any other document referred to in the prospectus and which is available to the public. Shares in UBAM (hereafter "UBAM" or the "SICAV") may not be acquired or held, directly or indirectly, by U.S. Persons as defined below; neither is the transfer of the SICAV's shares to such investors authorised. For the purposes of this Prospectus (but subject to applicable law, including Rule 902(k) of Regulation S promulgated under the US Securities Act 1933, as amended), Definition of United States of America and U.S. Person A) "United States" means: The United States of America, its territories and possessions, any State of the United States, and the District of Columbia. B) "U.S. Person" means: 1. any natural person who is a citizen of the United States (including dual citizens and U.S. born); 2. any natural person resident of or in the United States; 3. any partnership or corporation organized or incorporated under the laws of the United States; 4. any estate of which any executor or administrator is a U.S. Person or the income of which is subject to US income tax regardless of source; 5. any trust of which any trustee is a U.S. Person or the income of which is subject to US income tax regardless of source; 6. any agency or branch of a foreign entity located in the United States; 7. any non-discretionary account or similar account (other than an estate or trust) held by a

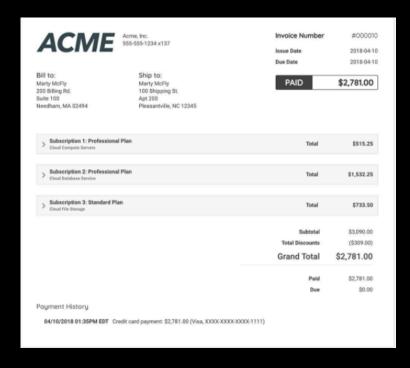
# Waste Management







# Insurance



Paid # \$2,78100  Bill To Marty McFly Ship To Marty McFly  Billing Address 200 Billing Rd. Suite 100 Shipping Address 100 Shipping St.,Apt 200  Billing Address 2 Neerdham, MA 02494 Shipping Address 2 Pleasantville, NC 12345  Concept Subscription 1:	Invoice Number	0000010	Issue Date	2018-04-10	Due Date	2018-04-10
Billing Address 200 Billing Rd. Suite 100 Shipping Address 100 Shipping St., Apt 200  Shipping Address 2 Pleasantville, NC 12345	Paid #	\$2,78100				
Billing Address 2 Neerdham, MA 02494 Shipping Address 2 Pleasantville, NC 12345	Bill To	Marty McFly		Ship To	Marty McFly	
	Billing Address	200 Billing Rd. Si	uite 100	Shipping Address	100 Shipping St.,	Apt 200
Concept Subscription 1: (+) (x) Total \$1,522.25 (+) (x)	Billing Address 2	Neerdham, MA 0	2494	Shipping Address	2 Pleasantville, N	C 12345
Concept Subscription 1: (+) (x) Total \$1,522.25						
Professional Plan	Concept		$\oplus \otimes$	Total	\$1,522.25	$\oplus \otimes$

Our case is the second one in which hemorrhage from a meningioma may have been induced by aspirin prophylaxis. On the other hand, aspirin may have promoted the enlargement of spontaneous hemorrhage from meningioma. Furthermore, inadequate control of hypertension may have been another cause of hemorrhage.

# Healthcare

Disorder

Our case is the second one in which hemorrhage from a meningioma may have been induced by aspirin prophylaxis. On the other hand, aspirin may have promoted the enlargement of spontaneous hemorrhage from meningioma. Furthermore, inadequate control of hypertension may have been another cause of hemorrhage.

Scalability

Data Privacy

Real World Data

POC with 1,000 files Product: 500,000 files Health data
PII
Financial information

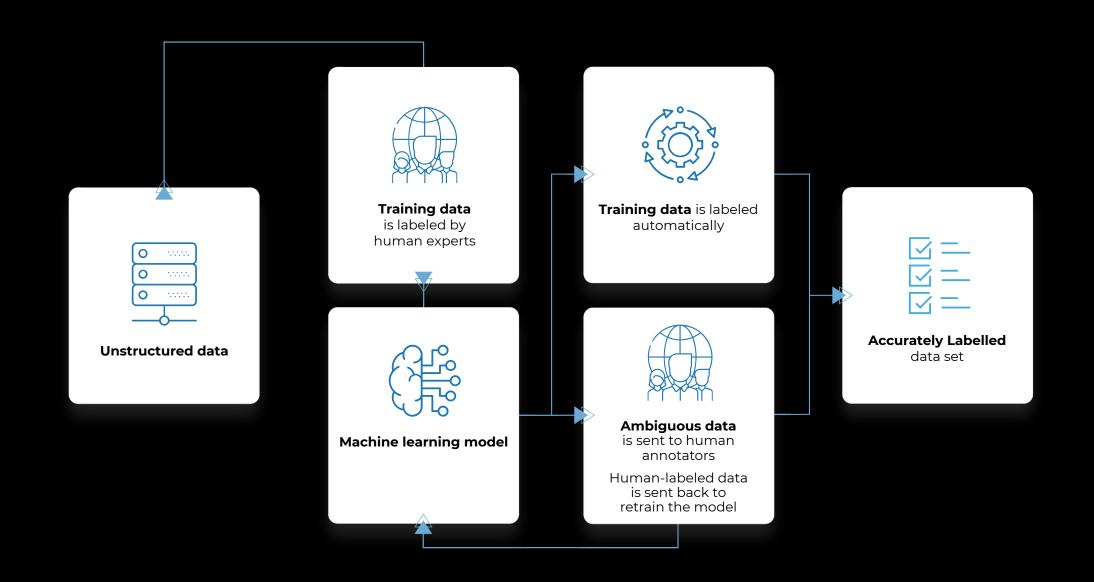
Does my model work on them?

Budget-Timeline-Quality

Specialization

Languages

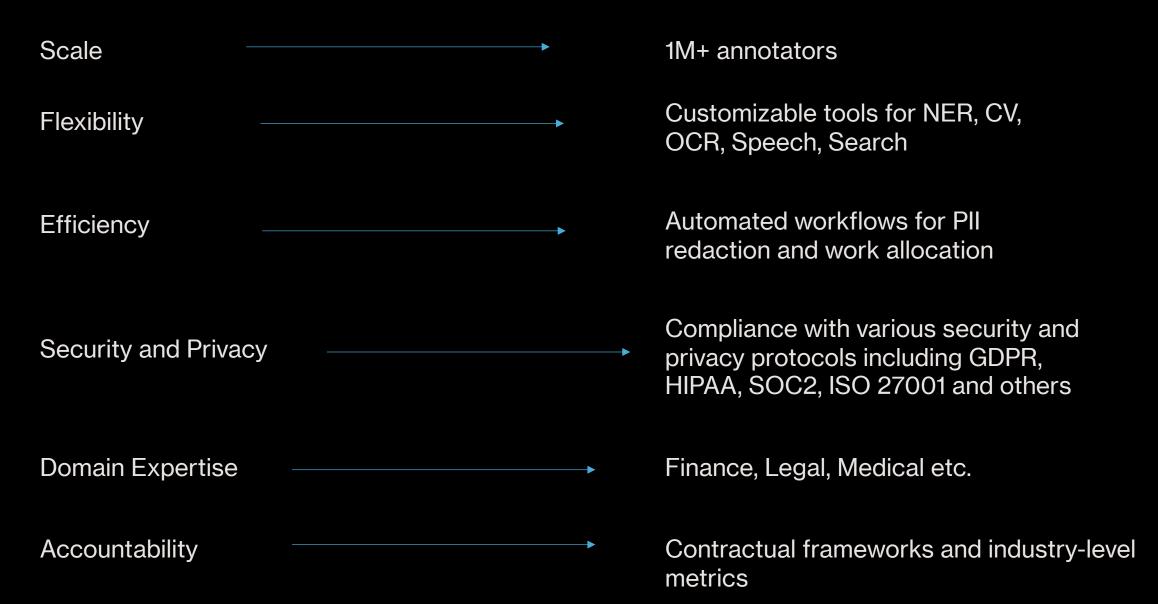
#### Human-in-the-Loop



#### How?

Spreadsheets and Word processors **Expensive and Error Prone** Develop specialized tools **Expensive and Time Consuming Crowd-sourcing** Unpredictable quality. Limited language coverage. Simple tasks only Managed Data Services High quality, Domain Expertise, Language coverage, Client Services

## Managed Data Services



Healthy Population
Inclusion and education for all
Sustainable mobility
Environment
Sustainable finances



# THANK YOU