



DEVELOPING NATIONAL LANGUAGE TECHNOLOGY PLATFORMS IN THE EU MEMBER STATES



Kaspars Kauliņš
Business Development Director



Meet Tilde



500+ business clients worldwide

Including the European Commission, Finland's Prime Minister Office, Estonian Government, SAP, Microsoft, IBM, Oracle and many others



Excellence in research & innovation

11 PhDs, 220+ scientific publications. Cooperation with 30+ universities



Trusted technology partner for EU institutions

Tilde has supported 8 Presidencies of the Council of the European Union by providing custom machine translation solutions



AI-powered solutions

Tilde is one of the leading language technology companies in Europe



Market leading products and technologies

Tilde Machine Translation, Tilde Term, Tilde Virtual Assistants, Tilde Speech Solutions



Award-winning MT

1st place at the global Machine Translation competition WMT for four consecutive years



Offices in 3 Baltic capitals

150+ employees

OUR KEY LANGUAGE TECHNOLOGIES



**CUSTOM NEURAL
MACHINE TRANSLATION**



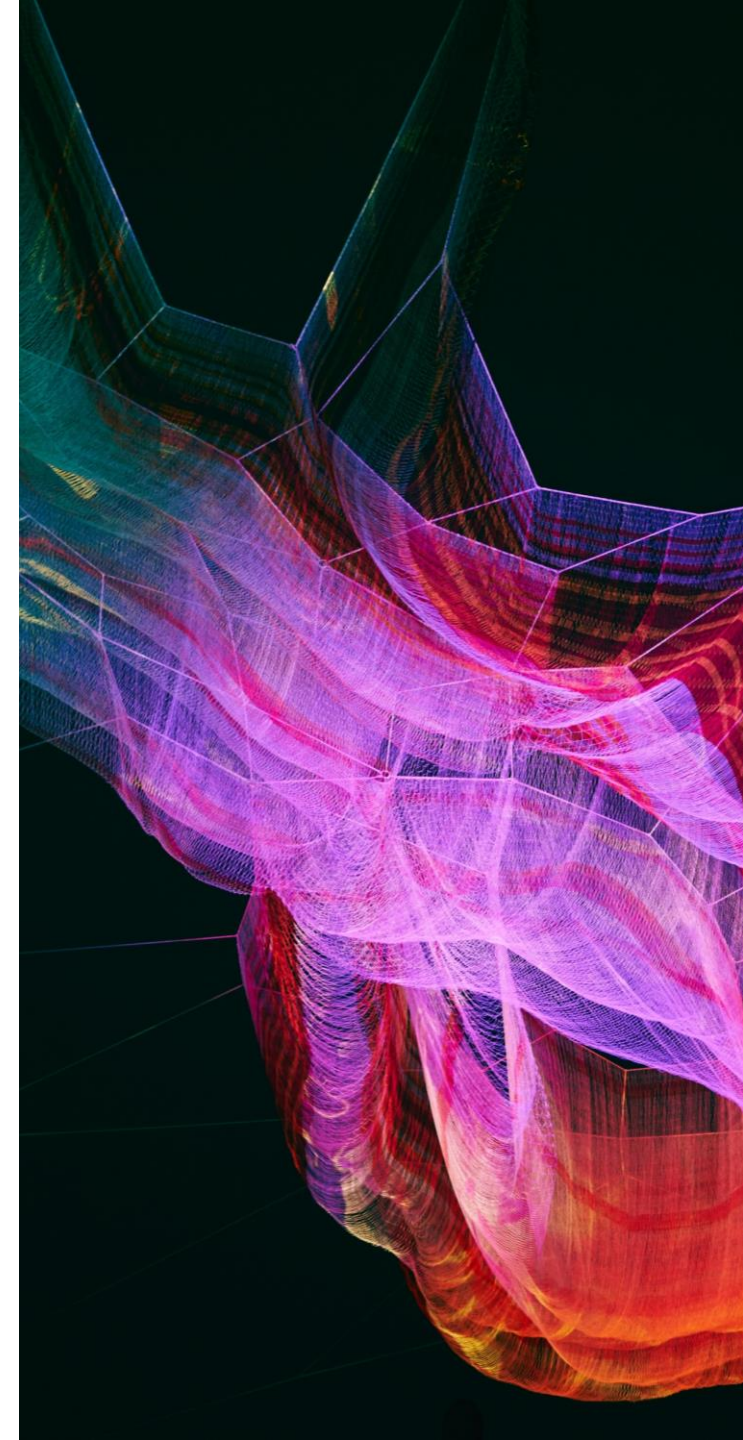
CONVERSATIONAL AI



**NATURAL LANGUAGE
UNDERSTANDING/
PROCESSING**



**AUTOMATED SPEECH
RECOGNITION AND
SYNTHESIS**





Our mission is to provide

Language equality in the digital age



Language diversity leads to language challenges

24

Official EU languages

80

Languages widely spoken

21

Languages in danger of digital extinction

English is not an answer

62%

of Europeans don't speak English well enough to hold a conversation

59%

of Europe's internet users only use their native language when communicating on the Web

42%

of Europeans **never purchase** products or services in a language other than their own



User language preferences
online Analytical Report



European Parliament resolution on language equality in the digital age

September 11, 2018





European Parliament

Language equality in the digital age

European Parliament resolution

- European languages are in the danger of **digital extinction**
- Calls on the Commission and the Member States to **develop strategies and policy action** to facilitate multilingualism
- Supports the development of **multilingual public e-services** in European, national [...] administrations with innovative, inclusive and assistive LTs, which will **reduce inequalities** among languages and language communities, **promote equal access** to services, stimulate the mobility of businesses, citizens and workers in Europe and ensure the achievement of **an inclusive multilingual Digital Single Market**



WE STARTED ADDRESSING THE MULTIPLE LANGUAGE RELATED CHALLENGES.



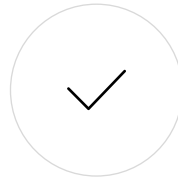
Smaller languages are in a long-term **risk of digital extinction** – threatened with disappearance from the online universe. These languages must develop technologies that can empower and help them flourish and maintain a strong voice in the grand conversation of Information Society.



Public communication ecosystem must be **multilingual** to provide access to information and services for diverse groups of population.



An increasing amount of content needs to be translated in the public domain. Human translation is **too expensive** and **too slow**, and it is not applicable for real-time services.



We must address inclusivity challenges and improve access to public information and services for people with special needs (e.g. visual or hearing impairments, dyslexia etc.)



There is a need to **open data** as well as to ensure correct and **consistent use of** local language **terminology** across different institutions and domains.

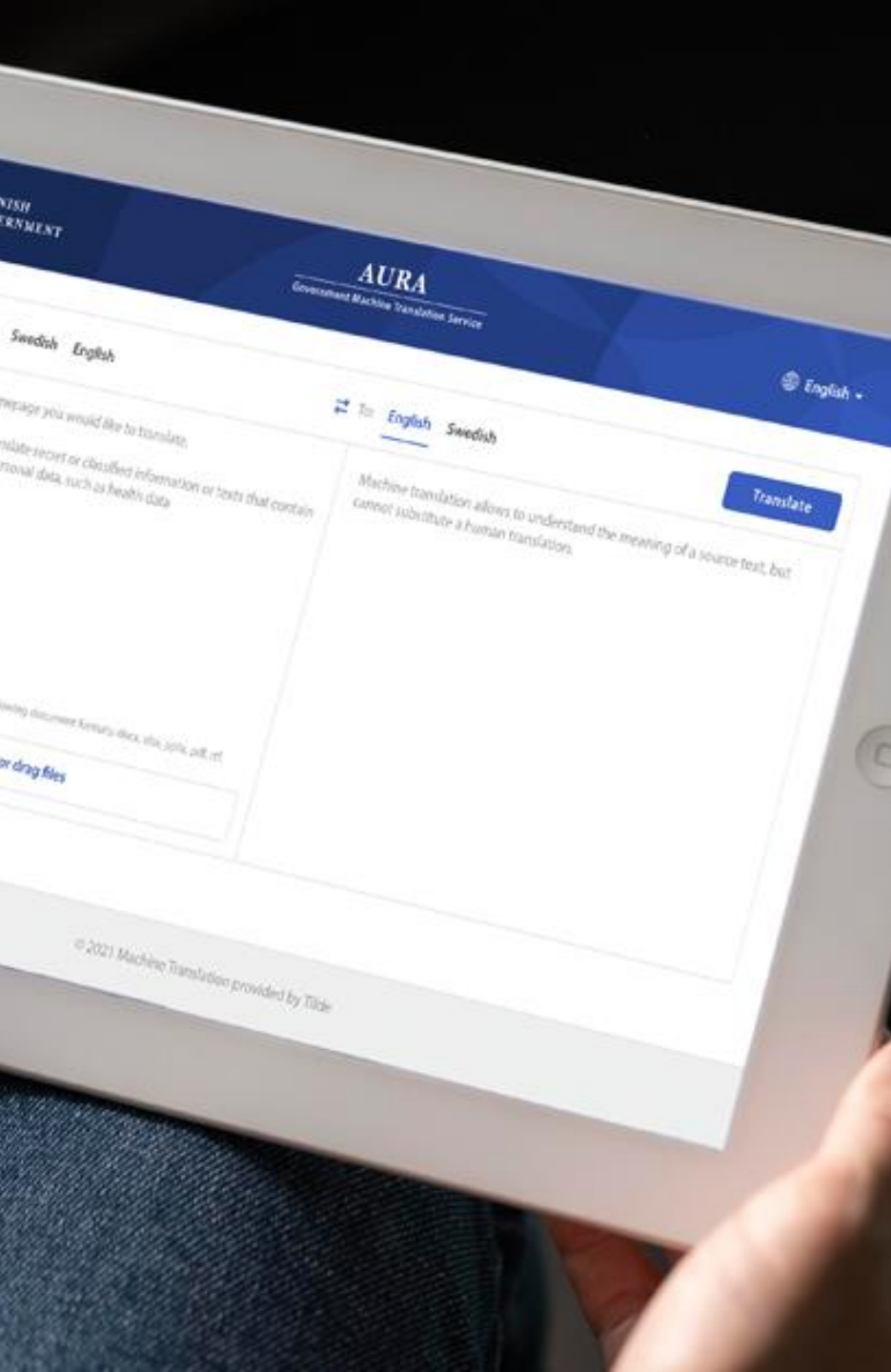


People are using **modern communication** channels and means, and their **user expectations** are growing.

EU Council Presidency Translator

- ✓ High quality automated translation tool (text, documents, websites)
- ✓ Supports all 24 EU languages
- ✓ Secure translation infrastructure
- ✓ Customized and adapted for each country
- ✓ Trados CAT tool plug-in, Web site translation





Finnish Prime Minister Office

Government wide machine translation

Solutions:

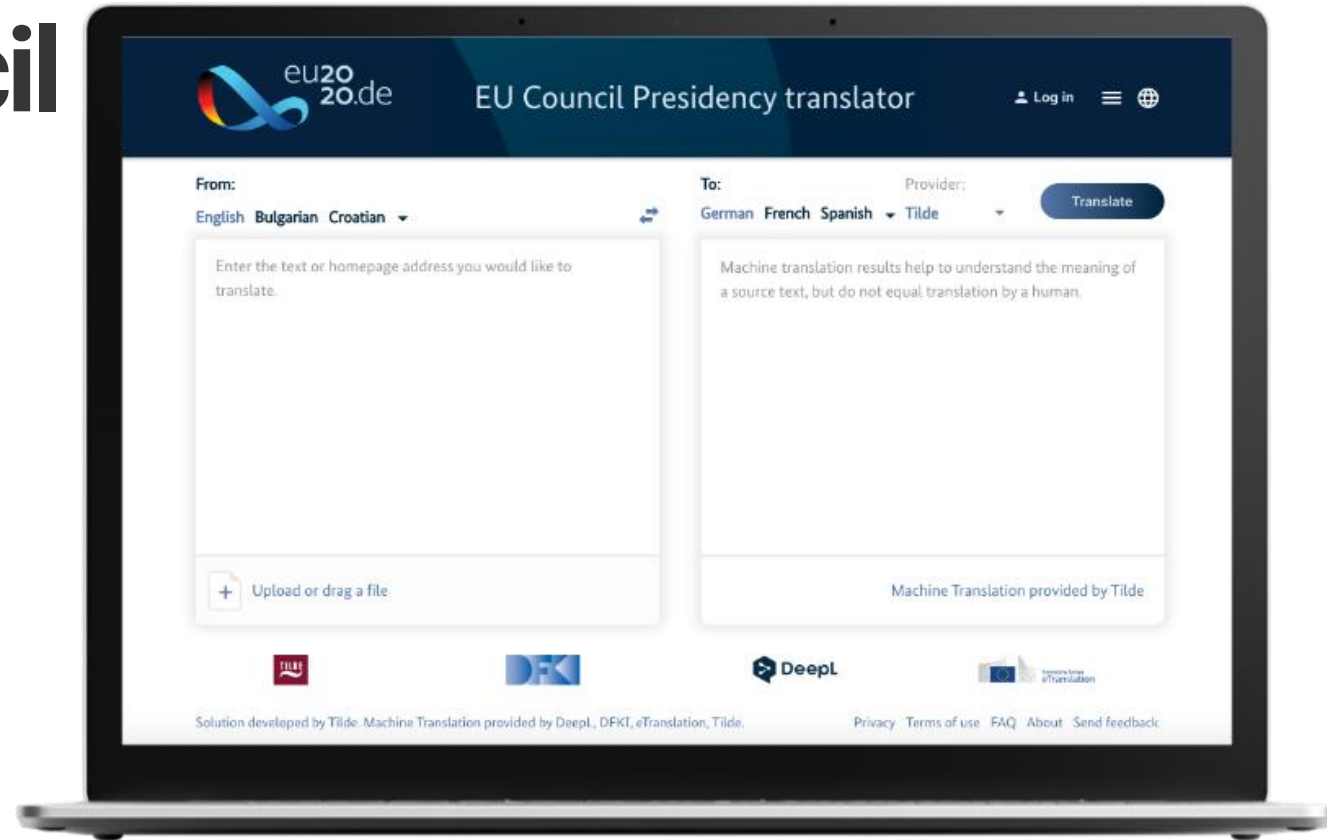
- State-of-the-art cloud-based machine translation platform AURA
 - Government users for documents and texts translation
 - Professional translators via Trados plug-in
- Secure translations
- Dynamic terminology integration
- Supports 70 in-house translators and terminologists
- Available to all government officials (more than 2,500)

The German EU Council Presidency Translator

- ✓ Text, document and website translation
- ✓ SDL Trados integration
- ✓ Data security and confidentiality

150+ MILLION WORDS
TRANSLATED

139 COUNTRIES
USED TRANSLATOR

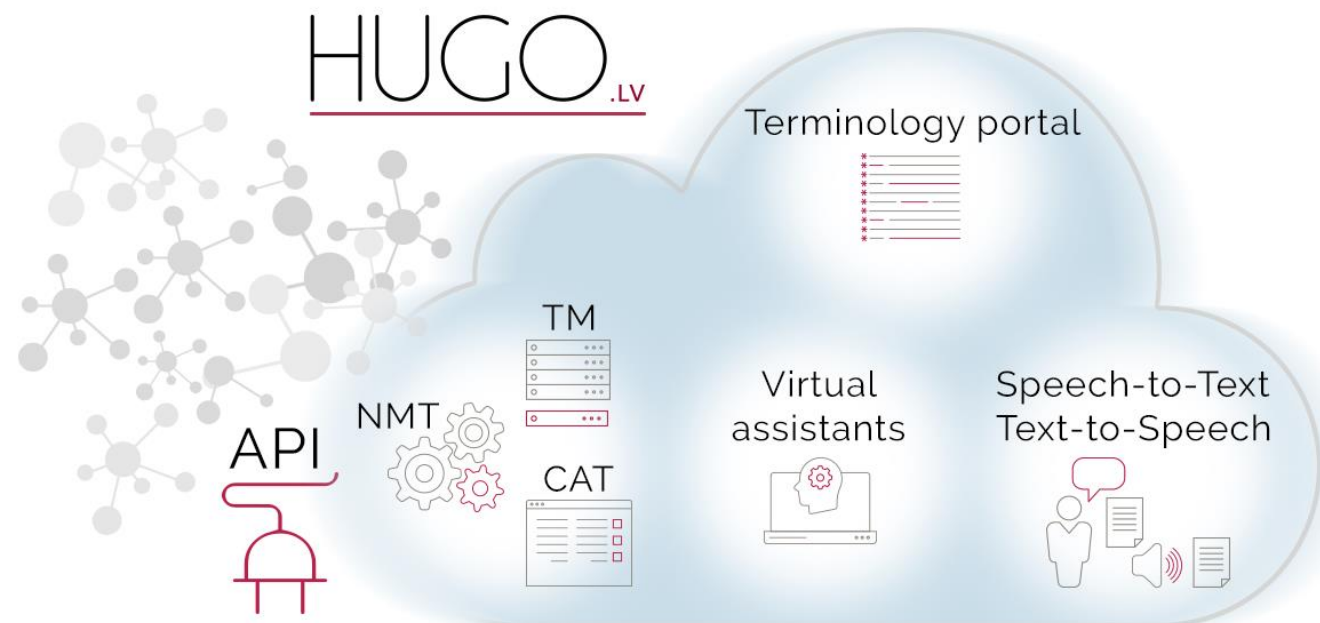




Culture Information
Systems Centre
Republic of Latvia

HUGO.LV – LANGUAGE TECHNOLOGY PORTAL FOR LATVIAN E-GOV

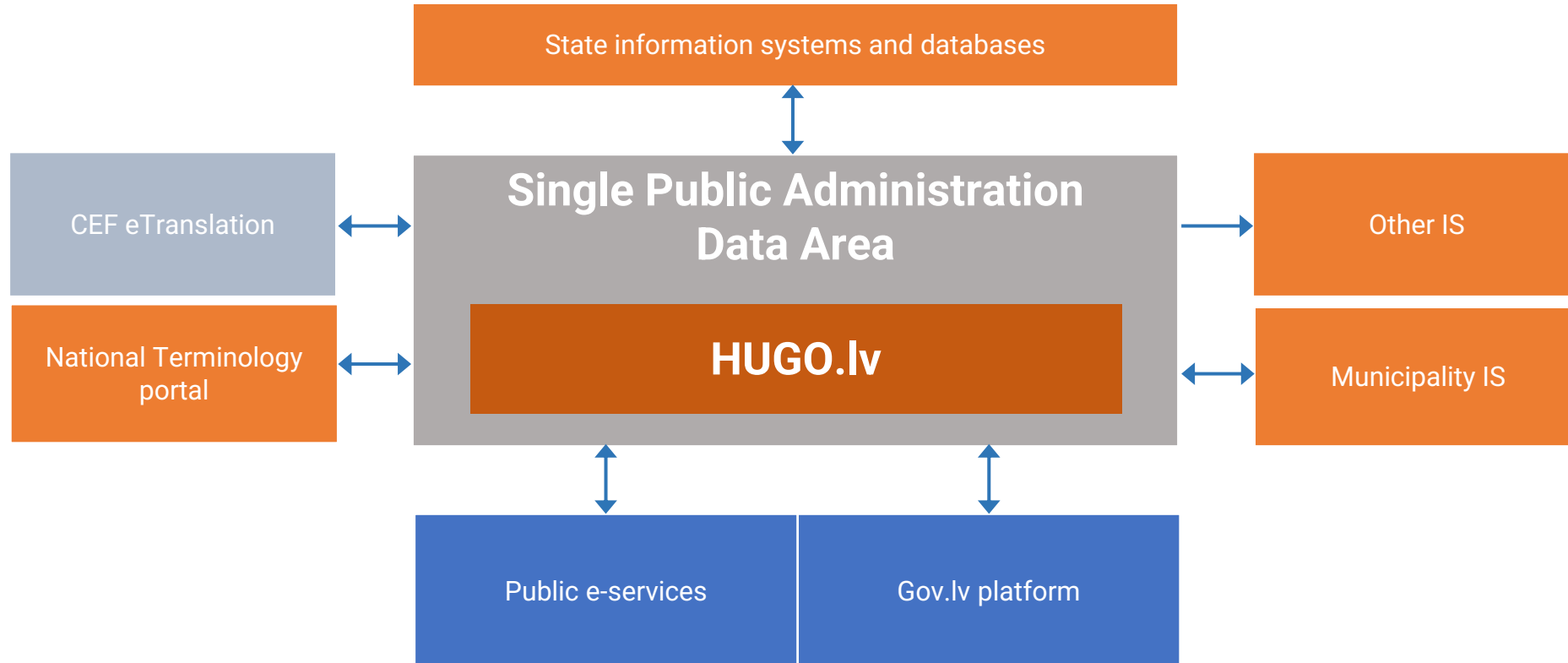
- ✓ National language technology platform available to all citizens for free
- ✓ Instant text, document and website translation, Speech recognition and synthesis, virtual assistants, language tools, etc
- ✓ Fosters information inclusivity and service accessibility
- ✓ Hugo.lv In 2021 translated more than 430M words





Culture Information
Systems Centre
Republic of Latvia

HUGO.LV IN E-GOV ECOSYSTEM




NLTP Gains Popularity

The need for universal language technologies grows

- ✓ **Baltic Countries demonstrate clear benefits of language technologies**
- ✓ **Successful adoption motivates interest from other EU Member states**
- ✓ **An idea of a universal language technology solution for eGovernment systems across Europe develops further**



The Parliament of the Republic of Lithuania

- ✓ Works with extremely large amounts of multilingual information and documents.
- ✓ Due to sensitive data (legislative texts), translations can only be done in-house which requires a lot of time
 - Tilde developed a **custom machine translation** engines for Seimas so translators can process **larger quantities of translations in less time** working in  Trados



NLTP Consortium

Key to language equality and information inclusivity



Consortium consists of industry representatives, academia, public sector as well as research leaders from **Latvia**, **Estonia**, **Croatia**, **Iceland** and **Malta**

	 <p>Kultūras informācijas sistēmu centrs</p>
 <p>HÁSKÓLINN Í REYKJAVÍK REYKJAVIK UNIVERSITY</p>	
 <p>UNIVERSITY OF TARTU UNIVERSITAS TARTUENSIS 1632</p>	 <p>Filozofski fakultet Sveučilišta u Zagrebu</p>
 <p>L-Università ta' Malta</p>	 <p>Office of the State Advocate</p>
 <p>REPUBLICA HRVATSKA REPUBLIC OF CROATIA Središnji državni ured za razvoj digitalnog društva Central State Office for the Development of Digital Society</p>	



Sustainable open platform of key language technology services



Strengthening national languages in the digital age



Providing instant e-Gov information and service accessibility



Safeguarding data security and confidentiality



Facilitating internal and external multilingual collaboration



Enabling multilingual websites



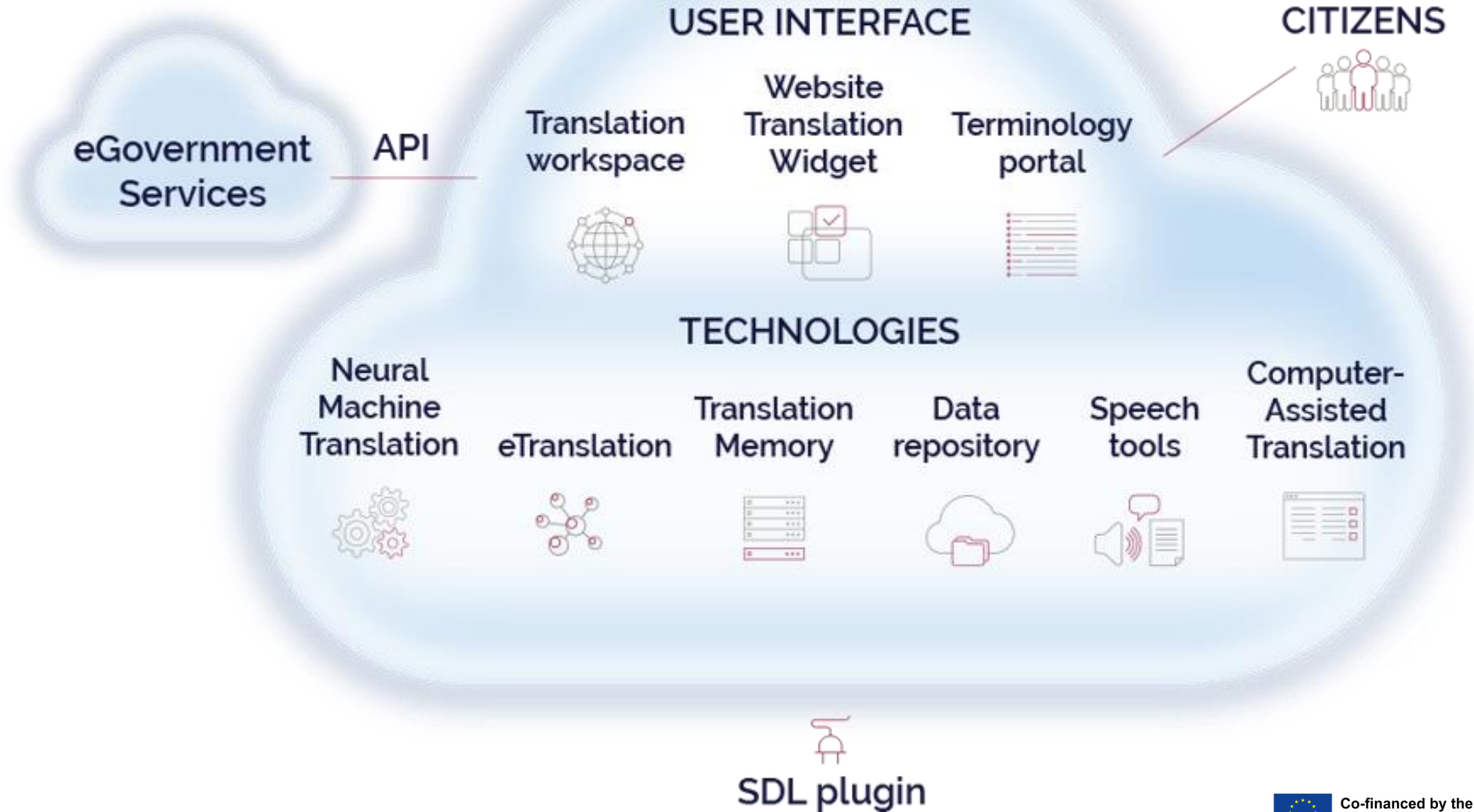
Increasing speed and decreasing costs of translation



- ✓ Combines all the latest AI-driven language technology solutions
- ✓ Removes the language barriers
- ✓ Facilitates multilingual information access & exchange
- ✓ Ensures information inclusivity
- ✓ Provides multilingual access to online services, websites, documents and information
- ✓ Can be customized for specific needs



NLTP

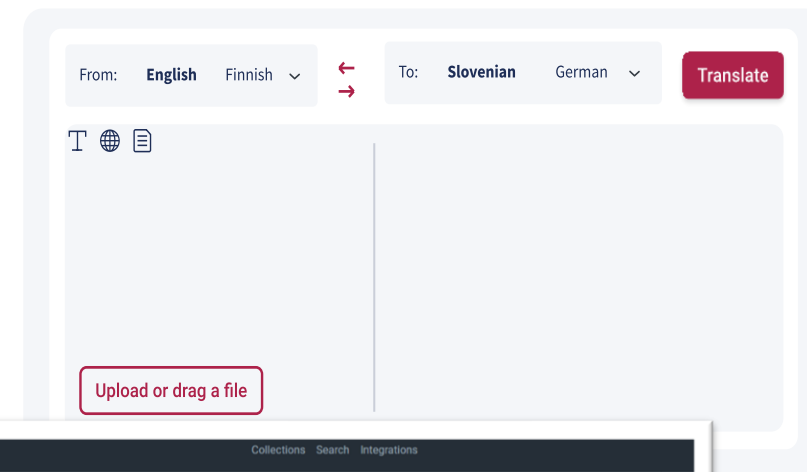


Features and Technologies

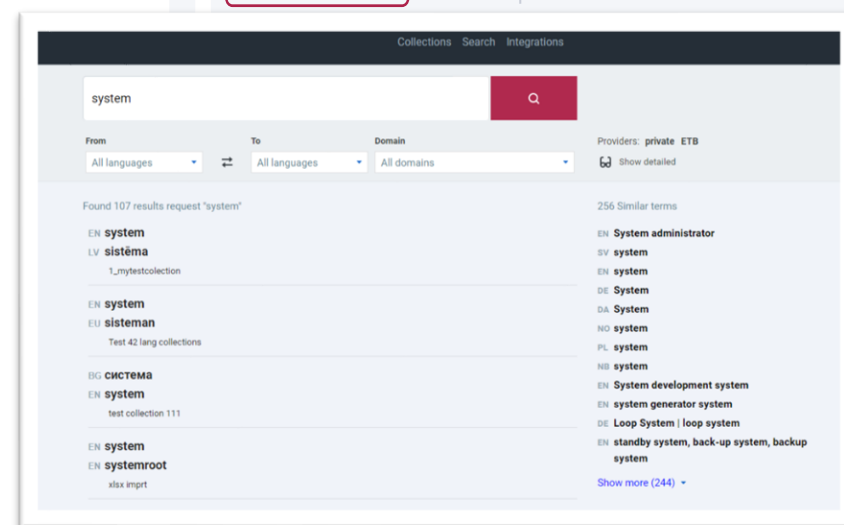


Online Translation workspace -

Translate text, documents, and website using the eTranslation connection and synchronous translation functionality



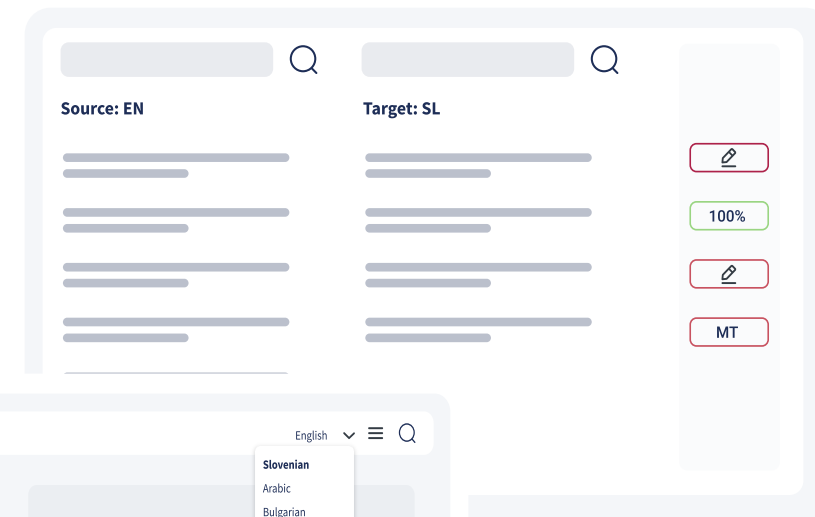
Terminology Portal – an effective solution to search, import, export and manage terminology and manage its use in Neural Machine Translation



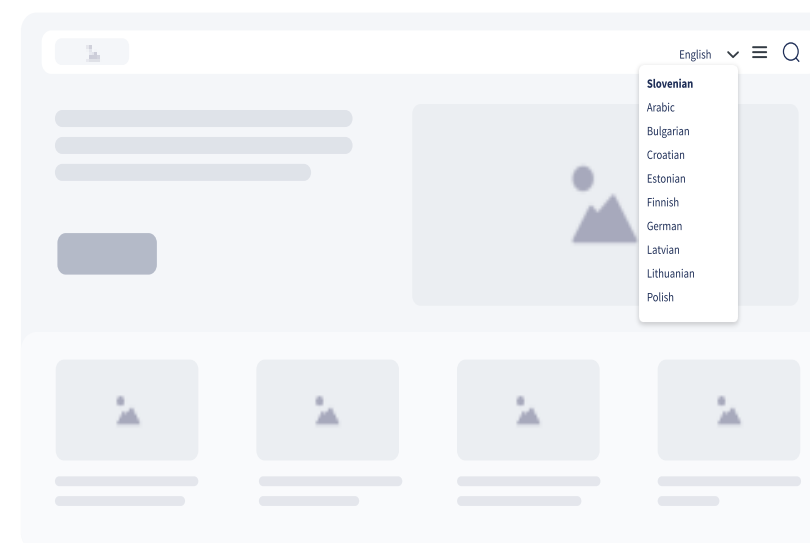
Features and Technologies



Online Computer Assisted Translation tool – manage, share and view task progress. Uses Machine Translation suggestions, Integration with translation memories and terminology portal.



Website Translator – instant website content translation, possibilities of review, easy set-up and seamless user experience



Platform based approach to address European multilinguality challenges

Thank you!



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